

BUYERSSON MARKETING PRIVATE LIMITED

OUTLET / SHOPPE, TERMS AND CONDITIONS

1. As per the Direct Selling Rules, submission of mandatory KYC documents is required for opening an **Outlet / Shoppe** under Buyersson Marketing Private Limited. These include GSTIN, Aadhaar Card, Rent Agreement copy / latest Electricity Bill, PAN Card, Bank Passbook / Cancelled Cheque, etc.

All mandatory documents must be uploaded online on the official Buyersson platform and must be self-attested.

These Terms and Conditions must be read carefully and accepted through OTP on the registered mobile number, which shall be deemed as confirmation that all clauses have been duly accepted by the Outlet / Shoppe Owner.

2. As per the Direct Selling Rules, it is mandatory for all Outlet / Shoppe Owners to provide a valid email address along with a WhatsApp-enabled mobile number for registration in the company records.

3. As per the Consumer Protection (Direct Selling) Rules, 2021, it is mandatory for every Outlet / Shoppe to be registered under GSTIN (Goods and Services Tax Identification Number).

4. It is mandatory for the Outlet / Shoppe to obtain an FSSAI License if involved in the sale of food, nutraceuticals, or consumable products.

The license/registration may be obtained online through the official FSSAI (FOSCOS) portal.

5. Criteria for FSSAI License / Registration:

- Annual turnover up to ₹12 Lakhs – Registration Fee ₹100
- Annual turnover up to ₹20 Crores – State License Fee ₹2,000
- Annual turnover above ₹20 Crores – Central License Fee ₹7,500

6. Outlet / Shoppe Owners shall not share their login credentials with any third party. In case of sharing, the Owner shall be solely responsible for any misuse, loss, or fraudulent transactions arising therefrom.

7. In case any product is found to be tampered with or damaged at the time of delivery, the Outlet / Shoppe must inform the respective consignor within **24 hours** of receipt of goods.

It is mandatory to clearly mention the discrepancy on the POD (Proof of Delivery), duly signed by the Owner.

8. Buyersson Marketing Private Limited shall not charge any shipping or handling fees if the Outlet / Shoppe places a minimum order of **10,000 CC** (25,000 CC for hilly states).

Orders below the minimum CC requirement shall be processed strictly on a pay-basis.

9. When a Distributor purchases offer products from an Outlet / Shoppe through their wallet, the applicable margin shall be adjusted, and the balance amount shall be credited to the Outlet / Shoppe Scheme Wallet Ledger based on the category of the offer product.

10. If an Outlet / Shoppe intends to return or exchange products directly with the Company, prior written intimation is mandatory.

Details must be submitted using the Company's standard product return form, clearly mentioning the reason for return and attaching a copy of the invoice.

- FMCG products are eligible for return within **one (1) month** from the date of purchase.
- Products of other categories are eligible for return within **three (3) months** from the date of purchase.

All return-related communication must be emailed to **support@buyersson.com**.

Upon final approval from the respective Depot/Warehouse, the Company shall issue confirmation of product return.

11. All Outlet / Shoppe Owners must maintain **100% stock value** as per Company policy.

Stock refilling and compliance verification shall be conducted **twice every month**, specifically on the **3rd and 16th** of each calendar month.

If, during verification, the **combined total value of physical stock and wallet balance does not match the required value**, the concerned Buyersson ID shall be **locked**, and **billing as well as payout shall remain on hold** until full compliance is restored.

12. If any Outlet / Shoppe wishes to discontinue operations and settle its account with Buyersson Marketing Private Limited, a formal closure request must be submitted from the registered email ID with complete details.

The Company shall process the settlement within **30 days** from the date of receipt of the closure request.

The final refundable amount shall be released after deduction of applicable branding/business support charges and **5% service charges**.

13. As per the Consumer Protection (Direct Selling) Rules, 2021, any entity declared as **"Bankrupt"** under the Insolvency and Bankruptcy Code, 2016 shall not be eligible to engage in Direct Selling activities.

A duly signed self-declaration, as per the prescribed annexure, must be submitted along with the application form.

14. It is mandatory for all **Founder Shoppe Owners** to operate and maintain their Shoppe strictly in accordance with Buyersson policies for a **minimum period of 36 (Thirty-Six) months** from the date of activation.

Failure to comply with this requirement may result in the **Buyersson ID being placed on hold or permanently terminated**, at the sole discretion of Buyersson Marketing Private Limited.